

## red dot design award

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For its product noraplan<sup>®</sup> unita, nora systems has received for the first time one of the world's most coveted design honours, the red dot design award.

A total of 4515 designs were submitted by 1800 companies and self employed designers from 58 countries. But it was noraplan<sup>®</sup> unita that convinced the expert panel with its outstanding product design and unusual combination of rubber and granite. nora systems received the award in the important architectural category of "Interior design".

The red dot design award has been conferred since 1955, and has established itself internationally as one of the most coveted seals of quality for excellent design.

### Recognition for outstanding design

"By dint of their performance, the award winners not only prove outstanding quality of design, but also verify that design is an integral constituent of innovative product solutions. On this high level, the winners can utilise this design award specifically to augment considerably their potential for success on the market," said Professor Peter Zec, initiator and Managing Director of the red dot design award.



**reddot** design award  
winner 2012